

## Broadgate Farm: B&B

Case Study Year: 2011

### Business Details



#### Broadgate Farm B&B

Bleasdale Lane  
Bleasdale  
Garstang  
Preston  
Lancashire  
PR3 1UR  
01995 602 402

[www.broadgategfarm.co.uk](http://www.broadgategfarm.co.uk)



### Business Description



Broadgate Farm has been run by the Clark family for four generations since 1923, with a total of 300 acres of managed land. The farm is home to an abundance of wildlife, including large populations of wading birds, including Lapwing, Curlew, Redshank and Snipe.

Broadgate farm is ideal for walking and cycling holidays and the perfect location for touring the local area. Whether you're looking for an established reputable CL caravan site with water and electric hook up, or the home comforts of a traditional bed and breakfast, you can be assured that Broadgate is a great option for your Bowland break.

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### Green Statement

**“You will stay on a farm managed for wildlife in accommodation being run with sustainability in mind, including utilising locally sourced materials and contractors. We work closely with the RSPB, and other conservation organisations to maintain and improve wildlife habitats on our land. In particular enhancing biodiversity and increasing wading bird populations. We welcome visitors' feedback and suggestions in relation to our green commitment. ”**

### What's Green about Broadgate Farm B&B:

Broadgate Farm supply environmentally friendly washing products along with fair-trade and organic goods for their guests use. They facilitate access for all by providing a pick up point and drop off point for Trampers and they encourage low impact activities through extensive information for walkers and cyclists. Also, to encourage awareness of the environmental sensitivity of the natural environment of the Forest of Bowland AONB they have an extensive range of information produced by the RSPB, Forest of Bowland and other organisations and promote interpretive events and walks organised by such organisations.

## Actions



- Increased use of low energy light bulbs, double glazing and a-rated appliances
- Systems to minimise waste and encourage recycling are in place
- Emphasis on using and promoting locally sourced produce
- All toiletries made from 100% recycled paper and all waste on site is composted and recycled if possible
- Introduced a bird hide to view the abundance of wildlife on the farm and provide a variety of bird and bat boxes
- Provide laminated copies of local walks to encourage guests to walk from the farm and a whole variety of information to encourage car-free activities
- Manage farmland through agri-environment scheme, which involves restoring and maintaining hedgerows and dry stone walls and restoring traditional farm buildings to maintain the historic interest of the farm
- Work closely with the RSPB to improve fields and hedgerows and have created a new pond and several scrapes which are providing more foraging areas for breeding wading birds

## Impact



### Economic

- Energy and water saving measures such as introduction of energy saving light bulbs and a-rated appliances will in turn provide cost savings to the business



### Environmental

- Recycling and re-using in all aspects of the business, resulting in significantly less waste going to landfill
- Encouraging walking, cycling and other outdoor activities in the local area reduces the use of the car and carbon emissions
- Protection of local environment and encouragement of wildlife through agri-environment scheme



### Social

- Local economy supported by providing details of local produce, farmers' markets, restaurants and other outlets and also utilising these products and services

## Links



Environmental Stewardship  
Energy Saving Trust  
Forest of Bowland AONB  
Lancashire Green Tourism project  
Lancashire Wildlife  
RSPB  
Sustainable Tourism Business Network

[www.naturalengland.org.uk](http://www.naturalengland.org.uk)  
[www.energysavingtrust.org.uk](http://www.energysavingtrust.org.uk)  
[www.forestofbowland.com](http://www.forestofbowland.com)  
[www.lancashiregreentourism.com](http://www.lancashiregreentourism.com)  
[www.lancashirewildlife.org.uk](http://www.lancashirewildlife.org.uk)  
[www.rspb.org.uk](http://www.rspb.org.uk)  
[www.bowlandexperience.com](http://www.bowlandexperience.com)

## Contact



If you want to find out more about the Lancashire Green Tourism Project or the Green Tourism Business Scheme contact [hetty.byrne@lancashire.gov.uk](mailto:hetty.byrne@lancashire.gov.uk)

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